



Sasha Salehi 949.322.7120
Graphic Designer sasha@sashasalehi.com sashasalehi.com

EDUCATION

Sep 2012 - May 2014 California Institute of the Arts / Valencia, CA
Master of Fine Arts in Graphic Design (Honors)

Jan 2010 - Aug 2012 Art Center College of Design / Pasadena, CA
Bachelor of Fine Arts in Graphic Design (Honors)

Aug 2006 - Aug 2008 American University in Dubai / Dubai, UAE
Studied Interior Design

EXPERIENCE

Sep 2015 - Present The Art Institute of California (Ai) / Professor
Teaching Concept Design, Intermediate Layout Design, Portfolio Introduction to Layout Design, Publication Design, Typography, Form & Space, Prepress, Set Design from Concept to Wrap, and Image Manipulation

Jan 2016 - Present Fashion Institute of Design & Merchandising (FIDM) / Professor
Teaching Packaging Design, Advanced Typography, Title Design, Industry Portfolio, Prepress Production, Layout Design and Advanced Digital Imaging.

Jul 2012 - Aug 2017 Deleap Design / Hollywood, CA / Creative Art Director
Accomplishes art department work requirements by orienting, training, assigning, scheduling, coaching +10 employees. Produces illustrative material by assigning layout design concept to artists and photographers; directing development of design concepts into art layouts.

Sep 2012 - May 2014 California Institute of the Arts (calarts) / Professor
Teaching Typography, Production, Poster Design, Layout Design, Publication Design, Art History, Photography and Packaging Design.

Oct 2012 - Apr 2013 LATHER / Pasadena, CA / Graphic Designer
Worked as a Lead Graphic Designer; came up with new brand for bathing products, modernized old hotel logos, consulted with International Companies in improving their vpackaging design, designed simple and modern packaging for LATHER products, and assisted in developing their new website.

RECOGNITION

Gallery 2014 - Seyhoun Gallery / Los Angeles, CA
Political Poster Series, Featured in Voice Of America (VOA)

2010 - 2012 Art Center College of Design / Pasadena, CA
Branding: MACY'S Re-branding double-sided poster Design: Sculpture, 3D abstraction from nature Editorial: Frontier's Magazine design

SKILLS

Advanced: Photoshop, Illustrator, InDesign, Keynote, Microsoft Office and SketchUp
Proficient: Flash, Dreamweaver, After Effects, Esko and HTML
Languages: Fluent in English, Farsi and Arabic.